



Participant Guidelines

To ensure maximum visibility and engagement for events during Biofest Days, participants are strongly encouraged to actively cross-promote through all available channels. This includes reaching out to their personal and professional networks, utilizing social media platforms, sending direct emails, and incorporating event details into newsletters and other marketing communications. Broad and consistent outreach across these channels plays a vital role in amplifying awareness and driving attendance.

- Events will be publicly advertised and listed at no charge pending approval
 - BioMedSA reserves the right to accept or reject all requests for event inclusion into Biofest Days
 - Events can be open to the public or open for a select group
 - Events can be registration required or open attendance
 - Link for registration will be managed by event host, not BioMedSA
 - Photo (square) or icon for www.Biofest.net
 - Brief description (200 words) describing the event and its **connection to healthcare and bioscience industry**
- Marketing
 - Events are encouraged to include the Part of Biofest Days badge on marketing, flyers, and social media
 - Event hosts agree to include a Biofest Days poster or pull-up banner near the registration area, supplied by BioMedSA.

- Event hosts agree to tag Biofest Days organizers on their social media posts to enable re-posting by BioMedSA. Event hosts are encouraged to comment, re-post, and link to other Biofest Days events.
- Event hosts agree to include prescribed hashtags in their social media posts, i.e., #BiofestDays2026
- Events are encouraged to share www.Biofest.net in newsletters, etc.
- **Requirements to submit**
 - **Event point of contact name, email address, and social media handles**
 - **Duration of the event**
 - **Description of the event**
 - **Event page or registration link**
 - **Event graphic (square – LinkedIn size works best)**
- **Deadlines to submit**
 - Event information deadline
 - 2026 – March 1
 - 2027 – March 1
 - 2028 – March 1